

Media Release



FOR IMMEDIATE RELEASE:

To the Editor:

5-Star BankCherokee Like Having a Friend in the Banking Business

Saint Paul, MN - March 2023: BauerFinancial, Inc., the Nation's Premier Bank Rating Firm, is proud to announce that **BankCherokee** has once again earned its **Top (5-Star) Rating** for financial strength and stability. This marks BankCherokee's 18th consecutive 5-Star rating.

Bauer rates every federally-insured U.S. chartered bank with the same strict standards, and is pleased to report that BankCherokee continues to outperform its peers. What does it mean when we say, "like having a friend in the banking business?", muses **Karen Dorway, president** of BauerFinancial. "It means loyalty and dedication. It's a connection, one that you can rarely find in a big bank. But at BankCherokee, it comes naturally. Not to mention", she continues, "a local bank means local decisions, made by people just like you."

Established in 1908, BankCherokee has been a dedicated banking partner for the community for 115 years. Making connections and supporting this community has been its hallmark since its inception. Being rated 5-Stars by Bauer, the best, most trusted and most convenient place to go for a validated, statistical review of your bank's financial strength, is the fruit of its labor.

Visit bankcherokee.com.

BankCherokee: "BankLocal. BankBetter. BankCherokee."

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Bank and Credit Union data compiled from financial data for the period noted, as reported to federal regulators. The financial data obtained from these sources is consistently reliable, although; the accuracy and completeness of the data cannot be guaranteed by BauerFinancial, Inc. Since 1983, BauerFinancial has relied upon this data in its judgment and in rendering its opinion (e.g. determination of star ratings). BauerFinancial, Inc. is not a financial advisor; it is an independent bank research firm. No institution can pay for or opt out of a BauerFinancial rating. Star-ratings are all available for free at bauerfinancial.com.

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